

BLUE LEADERSHIP

Empowering Ocean Leaders for a 360° Impact

To ensure ocean health, we need bold, inclusive, and collaborative leadership that is relentlessly focused on real-world positive impact for oceans and people.

Leadership that sparks hope and optimism for our oceans. Leadership that builds genuine community among coastal communities, Indigenous peoples, fishers, businesses, scientists, and policymakers, to safeguard ocean health. Leadership that transforms global ocean governance for the better – by putting people, nature, and future generations at the heart of decision-making.

Now is the time to take on our oceans' greatest challenges with confidence, strength and a powerful network of progressive ocean leaders

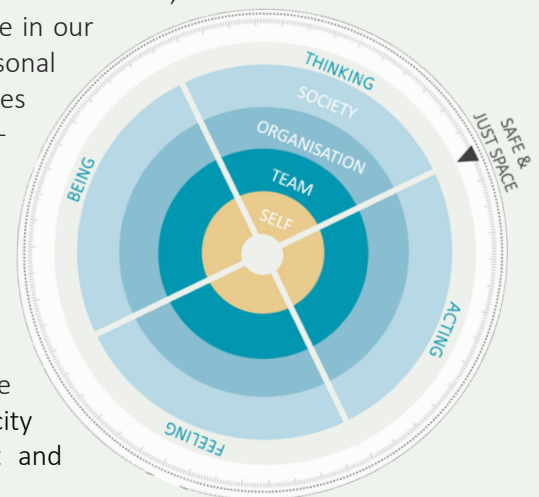
In a nutshell, Blue Leadership inspires the best in ocean leaders so they can empower their teams, organizations, and networks, ultimately unlocking the vital solutions we need.

We believe that sustainable transformation starts within and flourishes through practice. To navigate today's challenges, we need more than just new strategies; we require entirely new mindsets, routines, and skills that allow us to stay present, clear, and effective in our actions. That's why, Blue Leadership intertwine ocean action with personal growth and resilience, fosters a cohesive team culture, encourages innovative collaboration, and promotes forward-thinking practices – for a 360° impact.

Are you ready to set sail?

Blue Leadership is a cutting-edge leadership programme and toolbox for ocean change agents braving the stormy seas across non-profit, government, and business sectors, eager to accelerate positive transformation for our oceans and communities. Increase your capacity to lead in ocean governance, coastal and marine management and conservation by:

- Developing skills and confidence to undertake personal, organisational and systemic change
- Building a supportive community and network that fosters connection, collaboration and collective action
- Accessing strategies and resources to inspire active hope, process collective grief and boost emotional wellbeing
- Validating your unique leadership style, grounded in personal values, strengths and a vision for meaningful action



Curriculum

The Blue Leadership Learning Journey is a tailored immersive experience designed to ignite your potential. It consists of at least one in-person retreat, regular interactive, online sessions to connect with like-minded peers (including an alumni network), and mentorship tailored to you.

The Blue Leadership Journey delivers transformative change through a practical curriculum centred on a holistic learning approach incorporating head, hand and heart across three key themes:

- **Leading self:** Providing a safe environment to self-reflect, support your personal wellbeing and grow resilience, confidence and effectiveness.
- **Leading others:** Enhancing leadership and collaboration in your team, organisation and networks, increasing visibility and impact of your change making.
- **Leading system change:** Understanding root causes, evolving skills, creative tools and frameworks to drive purposeful impact.

Five years of building the capacity of courageous ocean leaders

Blue Leadership was developed with generous support of GIZ in particular, as well as Conservation International, GRID-Arendal, MarViva, IUCN, CPPS, SIDA, UNEP, and WIOMSA. Since 2021, more than 80 ocean leaders from about 70 organisations and 52 countries have joined the Blue Leadership Journey and formed collaborative networks across the Atlantic, Pacific and Indian Oceans. Blue Leadership alumni are shaping policy, leading movements, and transforming communities – from local councils to international organisations. Their leadership is transforming ocean action across the planet, showing what's possible when collaborative leadership takes the lead.

Find out more: www.blue-leadership.org

Voices from participants

Learn more about how the training shaped participants' leadership approaches here: [WIOMSA toolkit](#)

The training inspired me to addressing difficult issues candidly and engaging my team in a meaningful way, ultimately transforming my self-perception and impact as a leader.

It was not just a leadership training, but an experience of a lifetime, that I never expected especially in these challenging times.

I was really impressed by how much valuable content you were able to share and thought the facilitation and space you held for the group was uplifting.

Come aboard!

Start your own Blue Leadership Journey and be part of a community transforming how we care for the oceans and each other. Or invite your team to take part – when more leaders experience the Blue Leadership Journey's transformative approach, the impact multiplies across organisations, movements, and communities.

The Blue Leadership Journey is available on demand, allowing us to tailor the programme to your unique context and needs for a truly fitting learning experience. We also offer coaching and organizational development through the Blue Leadership approach, boosting effectiveness, fostering joy, and achieving a holistic 360° impact. Want to learn more?

Get in touch with us to explore how the Blue Leadership Journey can support your organization. Email us at info@blue-leadership.org with any questions or to set up a time to chat about the program.

**We cannot change the wind,
but we can set sails differently!**

